



# Insights® Discovery Accreditation

**Would it be helpful to have people in-house who can deliver the Insights message and incorporate this into your people development programs?**

**Imagine if you had a common language and starting point for developing all your employees.**

The Insights Discovery Accreditation qualifies participants to use the Insights Discovery learning system and Insights Discovery Personal Profile as part of their in-house learning and development solutions. The four-day Accreditation looks in depth at the Insights Discovery system, the Jungian psychology that underpins it and how to apply this in a practical way to meet specific learning objectives.

The Accreditation teaches practitioners how to deliver Discovery material in a participative and compelling style, as well as gaining an in-depth understanding of the Discovery Personal Profile and how it is interpreted.

At the end of the program, participants will be confident and competent in their skills and knowledge to deliver Discovery interventions within their organizations and to precipitate behavioural change as a result.

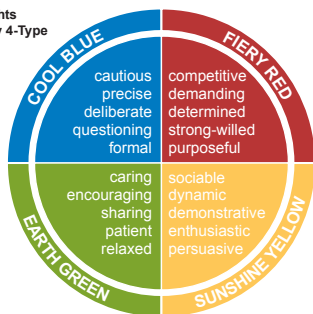
Accreditations are run regularly in easily-accessible and comfortable locations. Alternatively, if several individuals from the same organization wish to become Accredited, the program can be adapted for specific customer needs and run in-house.

## Agenda

### Day One - Experience the Magic of Insights Discovery

Participate in an Insights Discovery workshop, either for the first time, or to refresh your experience. Be inspired by the magic!

The Insights Discovery 4-Type Wheel



### Day Two - Understanding the Insights Discovery learning system

This day will give you the background to the Insights Discovery system and a full understanding of the construction of the Insights Discovery wheel and graphics.

### Day Three - Facilitating with the Insights Discovery learning system

You will learn how to apply the learning in a workshop environment. We will give you the skills to develop your participants' understanding of themselves, others, and how to begin the journey of adapting and connecting to improve the relationships in their lives.

### Day Four - Practical Applications of the Insights Discovery learning system

We explore how to apply the Insights Discovery system in differing situations, with different objectives and outcomes.

## Accreditation Objectives

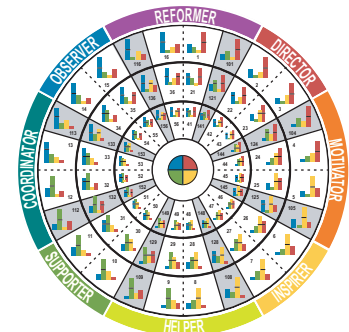
As a participant on this Accreditation, you will:

- Gain confidence to present, facilitate and coach using the Discovery material
- Learn how to create the right environment and unique atmosphere of an Insights Discovery intervention
- Practice techniques to help you adapt your style so you can develop others to do the same
- Gain a sound working knowledge of the Insights Discovery system - background, construction, validity
- Be able to interpret the Insights Discovery Personal Profile graphics effectively
- Explore the range of applications available for your customers
- Enjoy a journey of self-understanding and a deeper understanding of others

## Summary

- Delivered in an interactive and stimulating format which accommodates all learning styles
- Provides a comprehensive working knowledge of the Insights Discovery learning systems
- Includes supporting information comprising workshop slides, learning guides, facilitator and coach notes, reference books and job aids
- Allows you to maximize your investment in Insights
- Creates a common language for people and organizational development within your business

The Insights Discovery 72-Type Wheel



## What Our Clients Say:

"After being initially resistant to the idea of the Insights program, my CFO recently told me it was the best money he had EVER invested personally or professionally and insisted that he hand-deliver the cheque. Our leadership team reaps the benefits of the investment every day in more efficient meetings, improved collaboration, smoother running projects, better client relations, improved sales effectiveness, and most importantly, a healthier bottom line."

Ken Barnhart  
CEO OCCAM Group

**Provides a common language for people development in your business.**



GLOBAL HEADQUARTERS

Insights Learning & Development Ltd  
Jack Martin Way, Claverhouse Business Park, Dundee DD4 9FF, Scotland, UK  
T: +44 (0)1382 908050 F: +44 (0)1382 908051 E: Insights@insights.com www.insights.com